



MIAMI MAT PILATES / WELLNESS / COMMUNITY

MEDIA KIT

Movement with meaning.

KAYLA PATEL / FOUNDER OF KPFIT / MIAMI, FLORIDA



ABOUT KPFIT

Strength, connection, and intentional movement.

Kayla Patel is a Miami-based Mat Pilates instructor, community builder, and founder of KPFIT. After nearly a decade as an elementary school teacher, she returned to Miami and built a wellness brand rooted in discipline, confidence, and meaningful connection.

Today, Kayla leads private sessions, intimate group classes, pop-ups, private celebrations, and community activations. Every experience combines precise programming, polished details, and genuinely welcoming energy.

EXPERIENCE

- | | |
|---------------------|--|
| Instruction | Private, group, pop-up, and select large-scale Mat Pilates classes. |
| Events | Private celebrations, hospitality experiences, and wellness activations. |
| Partnerships | Activewear, wellness, beauty, hospitality, and lifestyle collaborations. |
| Community | A teaching-led approach centered on clarity, care, and connection. |

Formal certification details are available upon request.

AUDIENCE + IMPACT

Visibility backed by trust.

831K+

RECENT TOTAL REACH

3.9K

GROWING COMMUNITY

65K+

REPORTED POST ENGAGEMENT

AUDIENCE PROFILE

Miami-centered.
Wellness-minded.

LOCATION

Miami + South Florida

Select reach across Florida and online.

INTERESTS

Movement + lifestyle

Pilates, wellness, activewear, beauty, hospitality, and events.

MINDSET

Experience-led

Thoughtful recommendations, confident living, and real connection.

Detailed age, gender, and location analytics are available upon request.

PARTNERSHIPS

Turn attention into an experience.

KPFIT creates customized social campaigns and in-person activations that feel natural to Kayla's voice and useful to her audience.



COLLABORATION FORMATS

01 SOCIAL CONTENT

Reels, stories, posts, tutorials, and product features.

02 WELLNESS EVENTS

Branded classes, private activations, and pop-ups.

03 PRODUCT PARTNERSHIPS

Seeding, demonstrations, ambassador work, and giveaways.

04 HOSPITALITY FEATURES

Miami wellness, fitness, food, stay, and recovery discovery.

PARTNERSHIP PROOF

Digital: 831K+ recent total reach and 65K+ reported post engagement. In person: private events, poolside classes, pop-ups, and community wellness activations with live product touchpoints and branded content opportunities.

Rates and scopes are customized to the brief. Current analytics are available upon request.

PRIVATE EVENTS

Your occasion. The KPFIT experience.



AVAILABLE INCLUSIONS

- 60-minute customized Mat Pilates class
- Mats and Pilates equipment based on group size
- Photographer coverage, photos, and videos
- Prosecco or matcha, custom sign, and playlist
- KPFIT grip socks and hair clips for guests
- Custom experience design around your vision

CUSTOM PRICING AVAILABLE UPON REQUEST

Share your date, guest count, venue, location, and vision for a tailored quote.



LET'S CREATE SOMETHING MEMORABLE

Move with KPFIT.

Available for select partnerships, private events, campaigns, and wellness activations in Miami and beyond.

KAYLA PATEL / FOUNDER OF KPFIT

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Instagram + TikTok: @kayladpatel03

Reviews: kpfrit-reviews.kayladpatel03.chatgpt.site

BOOK A SESSION OR PRIVATE EVENT

Text (305) 505-7768